# **SONG HAOYAN**

Position: Associate Professor

Undergraduate Program Director

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#### Research Areas:

Translation Studies, Area Studies, Pharmaceutical Industry Cooperation Research between China and

Portuguese Speaking Countries

GAO, J.R., SONG, H.Y. (2018). The history and present situation of the development of organic agriculture in Portugal, in *World Agriculture (CSSCI Expanded)*, 4(2018), pp. 38 46. ISSN: 1004-4433

DOI: 10.13856/j.cn11-1097/s.2018.08.007

SONG, H.Y. (2018). Musical activities as a form of communication of Thomas Pereira with Chinese culture, in *Review of Culture*, International Edition 57, pp. 26 39. ISSN: 0872-4407

DANG, Y.W., SONG, H.Y. (2019). Influencing factors on consumers' purchase of ts, in *World Agriculture* (*CSSCI Expanded*), 9(2018),

pp. 53 - 58. ISSN: 1002-4433

DOI: 10.13856/j.cn11-1097/s.2019.09.007

SONG, H.Y. (2019). The semantic differences of toponomy in Macao under the multicultural background, in *Chinese Translators Journal (CSSCI&PKU Core Journals*), 3(2017), pp. 36 - 40. ISSN: 1000-873X

SUN, Y., SONG, H.Y., YAO, J.M. (2021). The Evolution of Portuguese Language Education in Mainland China and Macau Universities from the Perspective of Inter-country Interaction: An Exploration of Diverse Pathways, in *Foreign Language Teaching and Research* (*CSSCI&PKU Core Journals*), 3(2021), pp. 434 - 443. DOI: 10.19923/j.cnki.fltr.2021.03.010

SONG, H.Y., GAO, J.R., JIA, H. (2021). Usage and Promotion on Chinese Medicine in Portuguese-Speaking Countries, in *Pharmacological Research* (*SCI*, *Q1*, *IF=7.658*). https://doi.org/10.1016/j.phrs.2021.105591

FAN, W.T., SONG, H.Y. (2021). Theory and Techniques of Translation from Chinese to Portuguese of the Epidemic Prevention and Control Manual, in *Chinese Science & Technology Translators Journal (CSSCI Expanded)*.

DOI: 10.16024/j.cnki.issn1002-0489.2021.03.012

### Selected Publications (Books and chapters)

SONG, H.Y. (2016). *Chapter* Comparison between the Cultural Institutions of China and Brazil 2013 - 2014, in Book Annual Development Report on Chinese-Lusophone Relations: Brazil (2014), Social Sciences Academic Press (China), pp. 124 - 141. ISBN: 978-7-5097-7929-3

SONG, H.Y. (2018). *Chapter* Models and Policies for Training Chinese and Portuguese Bilingual Talents in Portuguese Universities in book Portugal Investment Environment Report, Economic Science Press, pp. 156 - 170. ISBN: 9787514193879

SONG, H.Y. (2018). *Chapter* The Influence of Curricular Plan on Employability and Academic Exploitation of Students of Portuguese Language Courses - the Case of the Macau University of Science and Technology, in Book The Promotion of Portuguese in Macao and the Mainland China, University of Macau / Lidel, pp. 36 - 51. ISBN: 978-99965-1-101-1

SONG, H.Y. (2020). The Annual Report on the Development of Economic and Trade Cooperation Between China and Portuguese-Speaking Countries (2018 - 2019) (Portuguese Version), Executive Editor, Social Sciences Academic Press (China). ISBN: 9787520162562

SONG, H.Y. (2020). *Textbook* General Situation of Portuguese Speaking Countries and Regions, Editor in chief, China Agriculture Press. ISBN: 9787109260610

SONG, H.Y. (2022). *Textbook* Extensive Reading in Portuguese, Editor in chief, Communication University of China press. ISBN: 9787565731778

#### Selected Conferences

December 2014, Macao

University of Macau, conference paper: The i bp b D mmd nD abc IE npdn-D dmd i nD i D Macao during the 16th 17th Centuries.

November 2015, Macao - Seminar on Macao between China and the World. Organized by the Polytechnic Institute of Macau and Wuyi University. Communication presented: **St. Paul College - Origin of Cultural Exchange between China and the West.** 

April 2016, Macau - International Conference for Teaching and Learning Portuguese as a Foreign Language. Organized by the University of Macau. Communication presented: **Diversification in the Structure of Teaching Portuguese as a Foreign Language.** 

July 2017, Beijing - IV International Forum of Portuguese Language Teaching in China. Organized by the Communication University of China. Paper presented: The Importance of the Knowledge of Chinese Culture in Teaching Portuguese to Native Speakers of Chinese Language.

December 2018, Macau - Seminar on Bilingual Education and Training between China and Portuguese Speaking Countries. Organized by the University of Macau. Communication presented: The Importance of Diversification of the Study Plan in the Portuguese Language Course.

September 2019, Dongguan - 2019 Summit Forum on Portuguese Language Teaching and Portuguese-speaking Countries Studies . Organized by the Xinhua College of Sun Yat-Sen University. Communication presented: **The development of scientific research diversity of Portuguese teachers.** 

June 2022, Macau - 2022 Pluricentric Portuguese in Asian Classrooms. Organized by the University of Macau. Communication presented: **The Academic Path of Young Researchers.** 

## **Projects**

2022 - 2023	A Study on Economic Investment and Cultural Communication in the Guangdong-Hong Kong-Macao Greater Bay Area - Macau as a Platform
	between China and Lusophone Countries, responsible person for the project,
	with the support of the Macau University of Science and Technology Foundation
	(FRG).
2020 - 2022	"Extensive Reading in Portuguese" textbook compilation, responsible person for
	the project, with the support of the Education and Youth Development Bureau of
	Macau.
2018 - 2022	Research on the History of the Development of the Latin-
	Partnership Theory, member of the project, with the support of The National
	Social Science Fund of China, n. 18cfx052.
2019	Textbook compilation of "General situation of Portuguese Speaking Countries
	and Regions" (Phase 2), responsible person for the project, with the support of
	the Macau Higher Education Bureau.
2018	Textbook compilation of "General situation of Portuguese Speaking Countries
	and Regions" (Phase 1), responsible person for the project, with the support of
	the Macau Higher Education Bureau.
2016 - 2017	A Study on the Influence of Portuguese Missionaries on Macao's Cultural
	Development from the 16th to the 19th Century: Missionaries and Western
	Learning Spreading to the East - Research on Translation of Chinese and
	Portuguese Documents, responsible person for the project, with the support of
	the Macau University of Science and Technology Foundation (FRG).

# Professional Qualifications and Awards

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