**Department:** School of Business

Course Name Managerial Economics

Hours per week 3

**Number of Credits** 3

Course Description Managerial economics is a branch of applied economics and it is the

communication bridge between economic theory and the enterprise management decision. The course has two main purposes. First, it introduces the basic principles of microeconomics. Second, it introduces

how to make scientific decision-making according to the basic economic

principles and specific business environment.