

<b>Department:</b>	Faculty of Humanities and Arts
<b>Course Name</b>	Communication Research Methods
<b>Hours per week</b>	3
<b>Number of Credits</b>	3
<b>Course Description</b>	<p>This course introduces students to a variety of communication research methodologies. The three general communication paradigms (i.e. social scientific, interpretive, rhetorical and critical) are linked in different ways to specific research methods. Students will learn to use these methods to study communication phenomena as well as to become familiarized with the process of communication research.</p>