

<b>Department:</b>	Faculty of Humanities and Arts
<b>Course Name</b>	Quantitative Communication Research Methods
<b>Hours per week</b>	3
<b>Number of Credits</b>	3
<b>Course Description</b>	This course introduces students to the scientific methods of research on communication, that is, the approaches adopted by researchers to explore the nature and law of communication by exploiting such methods of social sciences and behavioral science as statistics, logics, devising of questionnaires.