Department: Faculty of Humanities and Arts

Course Name Intercultural Communication

Hours per week 3

Number of Credits 3

Course Description

Intercultural communication examines the relationship between culture and communication and the understanding, cooperation and coexistence between cultures. Correspondingly, the aims of intercultural communication include describing the characteristics of intercultural communication, revealing the similarities and differences between cultures, finding ways to reduce the mis-communication caused by cultural barriers, better understanding home culture, and understanding the process of cultural creation and differentiation. This course is closely related to international communication and development communication. The learning objectives of the course include: (1) enabling students to know the content and characteristics of mainstream cultures in the world; (2) enhancing students' understanding of communication from the intercultural perspective; (3) nurturing and improving students' intercultural communication competencies; (4) cultivating students' adaptability to cultural shock which will lay firm foundations for their future work.