

Department:	School of Business
Course Name	Business Forecasting
Hours per week	3
Number of Credits	3
Course Description	The principal goal of this course is to study a variety of business forecasting techniques (Time series analysis, smoothing methods, decomposition modeling, regression analysis, Box-Jenkins (ARIMA) models and etc.) and learn how to use computer software packages (Minitab and SPSS) to solve realistic problems. The emphasis is on the