Department: School of Business

Course Name Equities and Investment Analysis

Hours per week 3

Number of Credits 3

Course Description This course is designed to introduce the basic types of securities, the

mechanics of security markets and portfolio theories. More specifically, in order to provide students with the basics about investments, this course covers three major parts: part 1 introduces elements of investments, including classification of financial assets and instruments, classification of funds and other investment companies and mechanics of

securities markets; part 2 explains portfolio theory, including CAPM and APT; and part 3 teaches students how to carry out securities analysis.