



2018-2021 Ph.D.:
2016-2017 Master:
2012-2016 BS/BA:

2021-Present

1. Zeng, F., Pang, C., & Tang, H. (2023). Sensors on the Internet of Things systems for urban disaster management: A systematic literature review. *Sensors*, 23(17), 7475-7495. [SCIE, 2022 IF 3.9, JCR Q2]
2. Zeng, F., Lo, C. K. Y., & Lee, S. H. N. (2022). Will communication of job creation facilitate diffusion of innovations in the automobile industry? *Sustainability*, 14(1), 36-57. [SCI, SSCI, 2022 IF 3.9, JCR Q2]

3. Zeng, F., Lee, S. H. N., & Lo, C. K. Y. (2020). The role of information systems in the sustainable development of enterprises: A systematic literature network analysis. *Sustainability*, 12(8), 3337-3365. [SCI, SSCI, 2022 IF 3.9, JCR Q2]
4. Zeng, F., Lee, S. H. N., & Heung, C. M. (2019). Consumer attitudes toward downward extensions: An exploration of Giordano's extension in Hong Kong. *Fashion and Textiles*, 6(1), 1-24. [SCI, 2022 IF 2.4, JCR Q2]

1. Yuen, K. M., Zeng, F. (corresponding author), & Lo, C. K. Y. (2021). Sustainable communication and customer engagement on social media. In *Advances in National Brand and Private Label Marketing* (pp. 105-113). Springer International Publishing. [CPCI-SSH]

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1. Service Science
- 2.
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