## 潘海波

职称 学院**:**  助理教授

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## 会议论文

## Pan, Haibo

Franchisor Plural Governance on Franchisee Performance: The

Paper

Presented at 2018 Summer AMA Conference, Boston (August 10-12).

Ji, Li, Xu Zheng, and Haibo Pan

Matching Governance Mechanisms, and Performance Implications in Paper Presented at 2017 Winter AMA Conference,

Orlando (February 17-19).

Zhou, Mingjian, and Haibo Pan

Effects: Testing the

In the

19th International Conference on Industrial Engineering and Engineering Management, 683-690, Springer Berlin Heidelberg.

其他专业资格 / 奖项 /