



Macao University  
of Science and Technology  
澳門科技大學

Faculty of Hotel and Tourism Management  
酒店與旅遊管理學院

Kaihan, Yang  
Assistant Professor

Academic Research Experience	Teaching Experience
<ul style="list-style-type: none"><li>• Undergraduate and Postgraduate</li><li>• Peer Review and Development</li><li>• Guidance</li><li>• Research Administration</li></ul>	<ul style="list-style-type: none"><li>• Course Materials and Handouts</li><li>• Research</li><li>• Internal and External</li><li>• Handouts</li><li>• Finance</li><li>• Budget Management</li></ul>

Updated At

## ACADEMIC QUALIFICATION

PhD in Tourism Geography **University of Derby** The United Kingdom  
Master in Tourism and Development **King's College London**  
The United Kingdom  
Bachelor in Business Administration **National**  
**University of Ireland Galway** Research Fellow

## Professional Practices (Selective)

### Consultant

Visiting Professor, Department of National Parks, UK

### Research Assistant (Strategic Marketing)

Senior Lecturer, Strategic Marketing

### Chief Operating Officer

Teaching Coordinator, Strategic Marketing  
Assistant Professor, Strategic Marketing

## Publications

L B Yang, K A e K E Z L a d L H T ade Oll Ada a a d Ada e  
G e a ce f U ba Re e e a G a C a Land SSCI 12

Yang, K., Hea T E a c B e C a d S a ab T Pace  
C a e Business Continuity and Resilience in Tourism and Hospitality SMEs ed Hea T  
a d A A R ed e

Yang, K., Ma a Q a C a O e a Rea e C e  
E ec a C a e Professional Culinary Management: Principles and Practice ed  
Hea T a d A A R ed e

## CONFERENCE PRESENTATIONS

, K. (2023). A , M , C C :  
A D , , C . A A A C ,  
C M

, K. (2015). - A otherness:  
C . A A G A  
C , C

, K. (2014). G NE C :  
C . I C  
E D C , K , C