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**A Q**

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|------------------------|--|
| Doctor Degree (2014)   | Doctor of Hotel and Tourism Management/The Hong Kong Polytechnic University            |
| Master Degree (2008)   | Master of Science in Hotel and Tourism Management/The Hong Kong Polytechnic University |
| Master Degree (2000)   | Master of Business Administration/Murdoch University                                   |
| Bachelor Degree (1992) | Bachelor of Computer Software /Shantou University                                      |

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|--------------|---|
| 2023 present | Macau University of Science and Technology/Professor                      |
| 2019 2023    | City University of Macau/Associate Professor                              |
| 2014 – 2019  | City University of Macau/Assistant Professor                              |
| 2016 2018    | City University of Macau/ Doctoral Program Coordinator                    |
| 2012 2013    | The Hong Kong Polytechnic University/Research Assistant/Visiting Lecturer |
| 2008 2012    | Land V. Limited /Vice General Manager                                     |

**A**

Marketing  
Strategic Management

**R A**

Urbanization and Tourism Development  
Corporate Social Responsibility  
Consumer ezat8

2022 3 S R E A .  
2020 2 S R E A ,  
2019 S P ,

14. Pan, Y. Xu. B., L , **J.M.**, & Law, R. (2022). How fear of COVID-19 affects service experiences and recommendation intentions: Study of theme park visitors. *Journal of Hospitality & Tourism Research*, 13, 809520. (C ) (SSCI: Q1)
15. Yang, J., L , **J.M.**, & Yao, R. (2022). How fear of COVID-19 affect the behavioral intention of festival participants — a case of Hanfu festival. *Journal of Hospitality & Tourism Research*, 19(4), 2133. (C ) (SSCI: Q1)
16. Shang, Z. & L , **J.M.** (2021). Modeling of the Impact of the Credibility of the Destination Endorser on the Place Attachment of Potential Tourists. *Journal of Hospitality & Tourism Research*, 12, 759207. (C ) (SSCI: Q1)
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18. L , **J.M.**, Lam, C.F., & Wang, H. (2021). Exploring the relationship between hedonism, tourist experience, and revisit intention in entertainment destination. *Journal of Hospitality & Tourism Research*. (SSCI: Q2)
19. L , **J.M.**, Fan, L. & Zhang, Z. (2021). Analysis of critical success factors for entertainment tourism destinations: The supply perspective. *Journal of Hospitality & Tourism Research*, 1-24. (ESCI)
20. L , **J.M.**, Chau, K., Fan, L. & Chen, H. (2021). Barriers to the Implementation of Green Practices in the Integrated Resort Sector. An analysis of urbanization effects on hotel performance in China. *Journal of Hospitality & Tourism Research*, 11(3), 21582440211030277 (SSCI: Q2)
21. Chen, S.H. & L , **J.M.** (2021). Assessing Barriers to the Development of Convention Tourism in Macau. *Journal of Hospitality & Tourism Research*, 7(1), 1928978. (C ) (ESCI)
22. Chau, K., L , **J.M.** & Duan, X. (2021). A qualitative investigation of the impact of COVID-19 on Macau's gaming industry. *Journal of Hospitality & Tourism Research*, 1-11. (ESCI)
23. Kou, I.T. & L , **J. M.** (2021). Determinants of industry identity of entertainment tourism: the case of Macau. *Journal of Hospitality & Tourism Research*, 3(2), 114-129.(C )
24. Ye, H., Fong, L, & L , **J.M.** (2021). Parasocial Interaction on Tourism Companies' Social Media Sites: Antecedents and Consequences. *Journal of Hospitality & Tourism Research*, 24(8), 1093-1108.(C ) (SSCI: Q2)
25. Yang, J., L , **J.M.** & Lai, I (2021). Construction of leisure consumer loyalty from cultural identity—a case of Cantonese opera. *Journal of Hospitality & Tourism Research*, 13(4),1980. (C ) (SSCI: Q2)
26. Fan, Y. & L , **J.M.** (2021). Development of a measurement scale for residents' attitudes toward leisure activities in urban parks *Journal of Hospitality & Tourism Research*, 33, 100360. (C ) (SSCI:Q3)
27. L , **J.M.**, & Lam, C.F. (2020).Travel Anxiety, Risk Attitude and Travel Intentions towards 'Travel Bubble' Destinations in Hong Kong: Effect of the Fear of COVID-19. *Journal of Hospitality & Tourism Research*, 17(21), 7859. (SSCI: Q1)
28. L , **J.M.**, & Ren, L. (2020). Qualitative analysis of residents' generativity motivation and behaviour in heritage tourism. *Journal of Hospitality & Tourism Research*, 45, 124-130. (SSCI: Q1)
29. He, X., & L , **J.M.** (2020). Relationship among Travel Motivation, Satisfaction and Revisit Intention of Skiers: A Case Study on the Tourists of Urumqi Silk Road Ski Resort. *Journal of Hospitality & Tourism Research*, 10(3), 56. (C ) (ESCI)
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31. Hu, R., L , J. M., Li, Y., Wang, L., Ma, J., & Henriques, D. (2020). Qualitative study of green resort attributes--A case of the crosswaters resort in China. *6*(1), 1742525.(ESCI)
32. L , J.M., & Ye, H. (2020). Role of generativity on tourists' experience expectation, motivation and visit intention in museums. *43*, 120-126.(SSCI: Q1)
33. Vu, H.Q., L , J.M., Li, G., & Law, R. (2020). Exploration of tourist activities in urban destination using venue check-in data. *4*(3), 472-498. (SSCI: Q2)
34. L , J.M., Lam, C.F., & Fan, D. (2020). The development of measurement scale for entertainment tourism experience: a case study in Macau. *23*(7), 852-866.(SSCI:Q1)
35. L , J. M., & Fan, Y. (2019). The Impact of Green Certification to Hotel Green Practices: A Case Study on the Green Hotel Award in Macau. *1*(3-4), 121-135.
36. L , J.M., Huang, G.Q. & Lam, C.F. (2019). Barriers to the Implementation of Corporate Social Responsibility in Gaming Industry. *20*(5), 528-551. (ESCI)
37. L , J.M., & Lam, C.F. (2019). The examination of entertainment product performance in Macau. *June*, 1-3.
38. L , J.M., Chau, K.Y., & Lam, C.F. (2019). The relationship of student's motivation, program evaluation, career attitudes and career aspirations in university-industry cooperation program. *6*,1,1608686. (ESCI)
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40. L , J.M., & Lam, C.F. (2019). Qualitative Analysis of Satisfying and Dissatisfying Factors in a University–Industry Cooperation Programme. *9*(1), 56. (ESCI)
41. L , J.M., Vu, H.Q., Li, G., & Law, R. (2019). Tourist Behavior Analysis in Gaming Destinations Based on Venue Check-in Data. *1*, 107-118. (SSCI: Q1)
42. Lam, C.F., & L , J.M. (2018). Museumpark Revisit: A Data Mining Approach in the Context of Hong Kong. *16* (1), 38-44.
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44. L , J.M. (2018). A Measurement Scale of Corporate Social Responsibility in Gambling Industry from Customer Perspective. *19*(4), 461-476. (ESCI)
45. Ye, H., L , J.M. ,& Vu, H.Q. (2018). Spatial and temporal analysis of accommodation preference based on online reviews. *9*, 288-299. (C ) (SSCI: Q2)
46. L , J.M., Chau, K.Y., Lam, C.F., Huang, G.Q., & Kou, I.T. (2018). Attitudes of Undergraduate Students from University-Industry Partnership for Sustainable Development: A Case Study in Macau. *10*(5), 1378. (SSCI: Q2)
47. Vu, H.Q., L , J.M., Ye, H., Li, G., & Law, R. (2018). Evaluating Museum Visitor Experiences Based On User-Generated Travel Photos. *35*(4), 493-506. (C ) (SSCI: Q1)
48. Chau, K. Y., Wang, C. H., L , J.M., & Huang, S. Z. (2018). A study on structural embeddedness of supply chain and firm performance-based on the moderation of integration mechanism. *21*(2), 329-339. (ESCI)
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54. Lam, J.M., Lam, C.F., Li, X., & Shen, H. (2016). Corporate Social Responsibility in Macau Gambling Industry. *Journal of Sustainable Tourism*, 17 (3), 237-256. (ESCI)
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57. Lam, J.M., Tan, S., & Lam, C.F. (2015). An Analysis of the Factors Affecting the New Generation Employee Engagement in the Manufacturing Industry in China. *Journal of Sustainable Tourism*, 10(10), 19-25.
58. Li, X., Yin, A., & Lam, J. M. (2015). An Analysis of Cultural Differences Effect on Tourist Behaviors in Macau. *Journal of Sustainable Tourism*, 7 (5), 25-32.
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60. Lam, J.M., Lee, N., & Qiu, H. (2015). Education for Sustainable Development in Hong Kong: A Review of UNESCO Hong Kong' Experimental Schools. *Journal of Sustainable Tourism*, 18(1), 48-61.
61. Shen, H.W., Lam, J. M., & Lam, C.F. (2015). Evaluating the Quality of Hospitality and Tourism Education in Vocational Institute in China. *Journal of Sustainable Tourism*, 7 (3), 12-18.
62. Lam, J.M., Lam, C.F., Qiu, H., & Fan, D. (2015). The Impact of Climate on Outbound Tourism in Hong Kong: Residents' Mode of Transport. *Journal of Sustainable Tourism*, 5(2), 31-40.
63. Zhang, H., Lam, J.M., Xiao, Q., & Denizci Guillet, B. (2013). The Impact of Urbanization on Hotel Development: Evidence from Guangdong Province in China. *Journal of Sustainable Tourism*, 34, 92-98. (C) (SSCI: Q1)
64. Zhang, H., Yan, Y, Q., & Lam, J.M. (2009). The Facilitating and Inhibiting Factors in Cooperative Tourism Development of the Greater Pearl River Delta (GPRD) China. *Journal of Sustainable Tourism*, 10 (2), 139-152. (ESCI)

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- Lam, J. M., & Lam, C.F. (2020). *Journal of Sustainable Tourism*. UK: Routledge. (S)
- Lam, J. M., & Lam, C.F. (2018). *Journal of Sustainable Tourism*. UK: Routledge. (S)

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 Switzerland: Springer, pp 391-404.
4. L , J.M., & Zhang, H. (2016). Rule and regulation, tourism. In Jafari, J and Xiao, H. (Eds.),  
 Switzerland: Springer, pp 531-532.

**CONFERENCE PAPER**

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 Attributes: Results of UGC Topic Modelling.  
 , Rome, Italy, Jul.
2. Zhou, P., Chen, H. & L , J.M. (2023). Effects of travel vloggers’ attributes on  
 tourists’ intention: The role of cynicism.  
 , Rome, Italy, Jul.
3. Hu, Z. & L , J.M. (2022). Can Green Knowledge Affect Green Hotel Satisfaction? -  
 -Case study Macau Green Hotel Award. Proceedings of the 11th International  
 Conference on Tourism between Spain-China (ICT2022), Macau, China, Nov.
4. Hu, Z. & L , J.M. (2022). A ... leisure activities in urban park during  
 COVID-19 pandemic.  
 , Macau, China, Nov.
5. L , J.M. & Pan, Y. (2021). Development of Scale to Measure Tourist Attitude  
 Toward Cantonese Opera in the Greater Bay Area, China.  
 Barcelona, Spain,  
 Dec.
6. Kou, I., Yu, Y. & L , J.M. (2021). Determinants of the Development of Intangible  
 Cultural Heritage: The Case of Cantonese Opera.  
 , Barcelona, Spain, Dec.
7. Zheng, X., L , J.M. & ... (2021). The Effect of para-social relationships on  
 tourists’ destination attitude and ...  
 , Singapore, June.
8. Pan, Y. L , J.M. & Xu, B. (2021). Research on tourist experience and  
 recommendation intention of visiting theme park in post-COVID 19.

park activities.

Oxford, UK, Nov.

12. Fan, Y. & **L**, **J.M.** (2020). Barriers to the implementation of green practices in integrated sector.  
Bangkok, Thailand, Feb.
13. **L**, **J. M.**, Chau, K.Y., & Lam, C.F. (2019). The relationship amongst the motivation, programme evaluation, career attitudes and career aspirations of students in a university–industry cooperation programme.  
, Osaka, Japan, July. (**B P A**)
14. **L**, **J.M.** (2019). Exploring the relationship between hedonism, tourist experience, and revisit intention in entertainment destination.  
Osaka, Japan, July.
15. **L**, **J.M.** (2019). The role of generativity on tourists' experience expectation, motivation, and visit intention on museum.  
, Osaka, July.
16. Fan, Y. & **L**, **J.M.** (2019). The green certification influence on hotel green practices: a case study on the green hotel award in Macau.  
, Daejeon, South Korea, Jun.
17. He, D. & **L**, **J.M.** (2019). The implementation of an environment management system in integrated resorts: a case study of Sands Macau.  
Daejeon, South Korea, Jun.
18. **L**, **J.M.**, Lam, C.F. & Chau, K.Y. (2018). A Measurement Scale of Entertainment Tourism Experience in Macau.  
, Bangkok, Thailand, Jun.
19. Hu,R., **L**, **J.M.**, Li, Y. Wang, L., Ma, J. & Henriques, D. (2018). A Study of Ecolodge Green Attributes in China—A Case of Crosswaters Ecolodge &SPA.  
, Macau, China, Jun.(**B P A**)
20. Xie, S, & **L**, **J.M.** (2018). Study on the attitude and behavior intention of using disposable products in hotel rooms.  
Global  
, Macau, China, Jun.
21. Wang, L. & **L**, **J.M.** (2018). Study on the Influencing Factor of Bicycle Sharing and User Behavior in Beijing under the Sharing Economy.  
, Macau, China, Jun.
- L**, **J.M.**, & Chau, K.Y. (2017). Evaluation of Tourist Experience in Macau's Entertainment Tourism.  
Zurich, Switzerland, Jul.
- L**, **J.M.** (2017). A Study of Hotel Performance under Urbanization in China.  
Zurich, Switzerland, Jul.
24. **L**, **J.M.**, Huang, G., Zhang, Y. (2017). The Impact of Industry Sponsorship on Students' Attitudes towards Careers in Macau Tourism Industry.  
Hong Kong, China, Jun.
25. Kou, I.T., **L**, **J.M.**, & Chau, K.Y. (2017) Impact Factor of Development of Entertainment Tourism in Macau – Industry Perspective.  
Athens, Greece, May.
- L**, **J.M.** (2016). An Analysis of Corporate Social Responsibility Practice in Macau Gambling Industry

- London, UK, Aug.
27. Huang, G., & **L**, **J.M.** (2016). A Conceptualizing Model of Barriers in CSR Practice with Special Reference to Macao Gaming Industry.  
Guildford, UK, Jul.
28. Yin, A., **L**, **J.M.**, Shen, H., & Huang, G. (2016). Organizational Culture Impact on CSR Practise in Gaming Industry: A Case Study in Macau.  
Hong Kong, China, May.
- Huang, G., **L**, **J.M.**, Zhang, F. & Yin, A. (2016). Barriers of CSR in Macau Gaming Industry.  
Hong Kong, China, May.
30. Li, X., **L**, **J.M.**, & Zhen, T. (2015). The relationship between gaming tourist's experience, perceived value, satisfaction and intention: a case study in Macau.  
Macau, China, Dec
31. Mars, S., & **L**, **J.M.** (2015). Benefits of Green Practices in Casino Hotel from Asia perspective: a Case Study of the Venetian Macao.  
Macau, China, Dec
32. Yin, A., & **L**, **J.M.** (2015). Luxury Restaurants' Strategic Management: A Case Study from La Table de Francois, Troyes, France.  
Macau, China, Dec
33. Zhong, X.L., **L**, **J.M.**, & Li, X. (2015). Cultural Difference Effects on Tourist Gaming Behaviors in Macau.  
Guangzhou, China, Jul.
34. **L**, **J.M.**, Lam, C.F., Qiu, H., & Fan, D. (2015). Climate change impacts on resident's mode of transport: a case study in Hong Kong.  
Guangzhou, China, Jul.
35. **L**, **J.M.** (2014). An Exploratory Comparison of Star-rated Hotel Development from Urbanization Perspective in China: Upscale versus Economy and Midscale Hotel.  
Macau, Dec.
36. Lam, K.L., & **L**, **J.M.** (2014). Financial Advisers' Attitude and Readiness of Advising Socially Responsible Investing.  
Singapore, Nov.
37. **L**, **J.M.**, Qiu, H., & Lam, C.F. (2014). Urbanization impacts on regional tourism development: a case study in China.  
Macau, May.
38. Lee, N., **L**, **J.M.**, & Zhang, H. (2013). Competitiveness and Sustainability: A Review of UNESCO Hong Kong's Experimental Schools.  
Bangkok, Thailand, May.
39. **L**, **J.M.**, Zhang, H., Goh, C., & Lam, C.F. (2013). The Impact of Urbanization on Tourism Development in China.  
Bangkok, Thailand, May.
40. **L**, **J.M.**, Zhang, H., & Lam, C.F. (2012). The Impact of Urbanization on Hotel Development: Evidence from Guangdong Province in China.  
Taipei, Taiwan, Jun.
41. Lee, S., Xiao, Q., & **L**, **J.M.** (2009). Examination of U.S. Restaurant Companies' Socially Responsible Activities.  
Incheon, Korea, Jul.



42. **L** , **J.M.**, & Yan, Y.Q. (2007). Can Pearls Be Pals? An Analysis of Tourism Cooperation in the Greater Pearl River Delta, China: Evidence from Focus Group Interviews of Tourism Authority Officials.

2019 – present  
2016 – present  
2015 – present  
2015 – present

(SSCI:Q2)

**AD HOC RE IE ER**