

Faculty of

Chao Liu

Assistant Professor

Areas of Research Expertise

Knowledge management in tourism

Innovation and creativity

Tourism planning

Areas of Teaching Expertise

Cultural policies and regulations

Introduction to cultural tourism

Tourism geography and environment

Tourism destination management

Environmental management for hotels and
tourism destination

Journal of Hospitality and Tourism Management
Journal of Macau University of Science and Technology
Social Science & Medicine
Tourism Geographies

Research & Publications

[Journal Articles]

Rao, Y., Fang, M., **Liu, C.***, & Xu, X. (2023). Understanding the process of a new product category from birth to maturity in the restaurant market: Maturity a knowledge evolution perspective. *International Journal of Contemporary Hospitality Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJCHM-12-2022-1568> [ABS3; SSCI, Q1, IF=11.1]

Rao, Y., Fang, M., & **Liu, C.*** (2023). Understanding the FLE-based organizational knowledge creation process in hospitality firms. *Tourism Management*, 94, 104660. [ABS4; SSCI, Q1, IF=13.788]

Zhang, Z.A., **Liu, C.***, Nunkoo, R., Sunnassee, V.A., & Chen, X.Y. (2022). Rethinking Lockdown Policies in the Pre-Vaccine Era of COVID-19: A Configurational Perspective. *International Journal of Environmental Research and Public Health*, 19(12), 7142. [SSCI, Q1, IF=4.614]

Liu, C., Williams, A.M., & Li, G. (2022). Knowledge management practices of tourism consultants: A project ecology perspective. *Tourism Management*, 90C, 104491. [ABS4; SSCI, Q1, IF=13.788]

Rao, Y., Lao, L., & **Liu, C.*** (2021). How do front-line employees make decisions on whether to hide their knowledge from co-workers in hospitality firms?. *International Journal of Contemporary Hospitality Management*, 33 (5), 1532-1553. [ABS3; SSCI, Q1, IF=8.646]

* = *Corresponding Author*

[Research Projects Funded]

2023 - **Principal Investigator** / MUST Faculty Research Grants
(Idea generation practices in tourism product development: a knowledge-management perspective)

2020 - 2021 **Principal Investigator** / Horizontal Consultancy Project
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2019 - 2021 **Principal Investigator** / Sun Yat-sen University Young Teacher Training Program
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[Other Publications]

Gou, R. & **Liu, C.** (2022). Leadership styles that work in the new normal . *Times Higher Education*, <<https://www.timeshighereducation.com/campus/leadership-styles-work-new-normal>>

Teaching & Supervising

[Student Awards - supervising students in competitions]

Year 2023

Excellence

Excellence

Excellence

Excellence

First Prize

First Prize

Second Prize

Second Prize

Second Prize

Champion

-

Top Prize

-

Second Prize

-

Second Prize

-

Third Prize

-

Excellence

-

Excellence

-

Year 2022

Second Prize 2022

First Prize IDEA-CATION 2022

Second Prize

Second Prize