

MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY 澳門科技大學

Faculty of Hospitality and Tourism Management 酒店與旅遊管理學院

Dr. Chau Shuk Mun, Salott (周淑敏) Assistant Professor

Areas of Research Expertise	Areas of Teaching Expertise
 Hospitality and Tourism Education Destination Marketing and Management Tourism and Hospitality Marketing Hotel and Tourism Service Management Visitor Management and Sustainable Development 	 Hotel Planning and Development Travel and Hotel Service Management Hotel Operation and Management Travel Agency Operations and Management Tourism and Hospitality Marketing Hotel Operations Rooms Management

Qualifications

[Academic Qualifications]

D.HTM / Hotel and Tourism Management / Hong Kong Polytechnic University M.A. / Economics / Southern Illinois University at Carbondale, U.S.A. Diploma / Economics / Hong Kong Baptist University

[Professional Qualifications]

Food Hygiene Manager (Institute of Environmental Health, U.K.) Certified Tour Escort (Travel Industry Council, Hong Kong) Postgraduate Certificate of Education (Hong Kong University)

Publications

[Academic Papers] Chau, S. (2021). Antecedents and Outcomes of Educational Travel in Higher Education. *Journal of Hospitality, Leisure, Sport & Tourism Education, 29*. https://doi.org/10.1016/j.jhlste.2021.100331.

Chau, S. & Yan, L. (2021). Destination Hospitality Indicators. *Journal of Destination Marketing & Management*. 19 (6). https://doi.org/10.1016/j.jdmm.2020.100537.

Chau, S. & Cheung, C. (2018). Academic Satisfaction with Hospitality and Tourism Education in Macao: The Influence of Active Learning, Academic Motivation, and Student Engagement. *Asia Pacific Journal of Education*, *38* (4), 473 489. https://doi.org/10.1080/02188791.2018.1500350.

Chau, S. & Cheung, C. (2017). Bringing Life to Learning , Education. *The Asia-Pacific Education Researcher*, *26*, 127 -136. https://doi.org/10.1007/s40299-017-0333-6.

[Conference Papers]

- 2019 Chau, S. (2019). A study on work values, career choices, job satisfaction and organizational commitment of hospitality industry in Hong Kong and Macau. 15th Annual International Conference on Tourism. Athens, Greece.
- 2018 Chau, S. (2018). Impact Analysis of Educational Travel. 2nd Advancement on Business, Tourism and Hospitality International Conference. Bali, Indonesia.
- 2015 Chau, S. & Cheung, C □ A Study of Active Learning in Hospitality Education. 13th APacCHRIE Conference in conjunction with 14th APF Conference June 2015. Auckland, New Zealand
- Chau, S. & Cheung, C. (2014). Developing a Conceptual Framework of Student Engagement in Hospitality and Tourism Education. Global Tourism & Hospitality Conference. Hotel Icon, Hong Kong