

Professor of Institute of Cultural Industries, Shenzhen University
 Ph.D. supervisor
 Top ten experts of this field in Shandong Province
 Director of China Cultural Industry Management Committee
 Director of the National Alliance of cultural think tanks
 Director of University Research Alliance of cultural and creative industries
 across the Taiwan Strait
 Expert and Secretary General of cultural and creative industry think tank of
 Shandong Provincial People's Government
 The most influential scholar of philosophy and Social Sciences in China
 An important source of reprint of newspapers and periodicals of Renmin
 University of China kf □

academic background

Engaged in cultural, industry management research, mainly academic
 contributions in cultural industry theory research and industrial organization
 management, presided over 2 National Social Science Fund Projects (1 project, 1
 project in Research), 1 research project of Humanities and social sciences of the
 Ministry of Education (project), key social science projects of Shandong Province
 (Project without appraisal), major soft science projects of Shandong Province (project)
 and other provincial and department level and department level More than 20
 horizontal subjects have been published, more than 100 academic papers have been
 published, 13 papers have been reprinted by Xinhua digest, academic digest of Liberal
 Arts in Colleges and universities, photocopies of the National People's Congress,
 Guangming Daily, 1 first prize, 2 second prize, 1 third prize