

Wang Rui
Associate Professor
Gender: Male Email: wangrui@njau.edu.cn

Research Area:

Sports Economy, E-sports, Corporate Finance

Education experience:

- 1999/09-2003/06 Bachelor degree of Audit (International Certified Public Accountant), School of International Audit, Nanjing Audit University
- 2005/09-2008/06 Master of Business Administration, School of Economics and Management, Nanjing Agricultural University.
- 2009/09-2012/06 PhD in Finance, School of Business, Renmin University of China.
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Working experience:

- 2003/06-2012/06 Nanjing Audit University, School of International Audit, Assistant and Lecturer.
- 2012/06-2013/04 Head Office of Nanjing Bank, Human Resources Department, Training Supervisor.
- 2013/04-Now Nanjing Agricultural University, School of Finance, Lecturer and Associate Professor
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Teaching and Training:

I am a researcher of the E-sports Research Office of China Institute of Sports Science & Sports Medicine (CISSM), and core member of the General Management Team of E-sports Industry Planning for Hainan Province. I focus on e-sports and e-sports industry research. I have set up e-sports related lectures and courses for the Information Center of General Administration of Sport of China, Beijing Sports University, Macau Institute of Technology and other institutions. I am the editorial board of the first batch of e-sports innovative demonstration textbooks published by Higher Education Press. I have served as an anonymous reviewer for many domestic sports core publications. I hold a professional accountant qualification from the Association of Chartered Certified Accountants (ACCA).

Research Paper:

1. Wang Rui, Meng Yue, Research on the Policy of Expanding Sports Consumption in China from the Perspective of Family [J]. Sports Science, 2023, 2, CSSCI (Authoritative First-Class Magazine)
2. Wang Rui

Problems, 2019, 2 CSSCI

4. Wang Rui, Cao Chao, Chang Panpan. Stocks below the Issue Price on the First Day of Listing Is It worse in the Long Run? [J]. Financial Theory and Practice, 2017, 11, CSSCI
5. Wang Rui, Qing Xiaoquan, Cao Chao. Has the Valuation Basis of New Stocks on Growth Enterprise Market Changed? [J]. Economic Problems, 2017, 12, CSSCI
6. Zhu Chan ning, Wang Rui*, Wang Hao. Research on the Factors Influencing the Behavior of Rural Tourism Organization Managers from the Perspective of Supply-side Reform [J]. DongYue Cluster, 2017, 12, CSSCI
7. Wang Rui. Self Credit Rationing, Rural Household Financial Capacity and Informal Lending: Based on the Survey of 495 Rural Households in Jiangsu Province [J]. Financial Theory and Practice, 2016, 37 (6): 35-41. CSSCI
8. Wang Rui, Why did Farmers Voluntarily Withdraw from the Lending Market? Evidence from Jiangsu Province [J]. Economic Problems, 2016 (11): 94-98. CSSCI
9. Zheng Yang, Jiang Tao, Wang Rui. Back farm management: Reducing Risk or Improving Performance: Based on a Comparative Analysis before and after the Financial Crisis [J]. Journal of Hebei University of Economics and Business (Comprehensive Edition), 2016, 16 (1): 70-76. Peking University Core
10. Wang Rui, Wei Peng. The Impact of China's Economic Shift on the Cost Stickiness of Enterprises [J]. Financial Research, 2016 (7). CSSCI
11. Han Weibing, Zhang Bing, Wang Rui*. Income Structure, Housing Pattern and Rationalization of Financial Behavior of Rural Residents: Based on the Perspective of New Urbanization [J]. Jianghai Journal, 2016 (2): 101-105. CSSCI
12. Wang Rui, Li Xin, Zhu Xiaojun, et al. Research on the satisfaction degree of rural sports public services under the condition of farmers' concentrated residence [J]. sports science, 2015 (12): 12-20. CSSCI (authoritative journal)
13. Wang Rui, Lin Shu Yu. Research on the Impact of Major Asset Restructuring on Auditor Change [J]. Financial Research, 2015 (8): 83-89. CSSCI
14. Bao Rui, Wang Rui. Transformation from Material Capital, Human Capital to Social Capital from the Perspective of Capital Management to Capital Management [J]. Journal of Hunan College of Finance and Economics, 2015, 31 (2): 113-121.
15. Wang Rui, Wang Shujin, Deng Han. Does the New Urbanization Affect the Farmers' Physique? Based on the Mediating Effect of Farmers' Income Level [J]. Sports Science, 2014, 34 (10): 15-20. CSSCI (Authoritative Journal)
16. Zhang Jinsong, Chen Hao, Wang Rui. Some Experiences in the Construction of Internal Control System for Large and Medium-sized State-owned Enterprises [J]. Finance and Accounting: Financial Edition, 2014 (8).
17. Wang Yang, Wang Rui. Analysis and Suggestions on Environmental Management Accounting Issues [J]. Finance and Accounting, 2014 (12): 57-57. Peking University Core
18. Ding Shenghong, Wang Rui*. Integration of Investment and Financing, Property Right and Efficiency of Investment and Financing [J]. Journal of Zhongnan University of Economics and Law, 2014 (6): 60-67. CSSCI

Research Project:

1. Statistics and analysis of the e-sports industry in Tianhe District, Guangzhou, a project commissioned by the Propaganda Department of the Tianhe District Committee, Guangzhou, July 2019-December 2019
2. Research on the impact of e-sports on young people and corresponding countermeasures, the basic business funding of the State Sports General Administration Research Institute, January 2018-December 2020
3. The pricing mechanism, effects and policy optimization of my country's new stock issuance, Humanities and Social Sciences Exploration Project for Fundamental

Scientific Research Business Funds of Nanjing Agricultural University Central University, January 2017-December 2018

4. Research on financial support for the new agricultural management system in Jiangsu, funded by the Jiangsu Social Science Fund, November 2016-December 2018

5. Research on the Income Effect and Regularization of Rural Informal Finance, National Natural Science Foundation of China Youth Project, 2013
January-December 2016

6. Research on the budget slack of private enterprises in the southern Jiangsu area, the Fundamental Scientific Research Business Fund of the Central University of Nanjing Agricultural University

Section Cultivation Project, May 2013-May 2015

7. The role of internal audit in corporate governance, Asian Internal Audit Association, January 2009-December 2011

8. Agricultural infrastructure construction investment performance audit research, Ministry of Education Humanities and Social Sciences, January 2009-December 2011

Research work:

Wang Rui, "Case Study of Investment in E-sports Industry of Listed Companies", Economic Management Press, December 2020